

# SENNEBOGEN NEWS

## SENNEBOGEN Academy

### The SENNEBOGEN Academy celebrates its dedication: Dealer event and family day



*They all worked hand in hand to create the unique design of the museum - a result that can be seen.*

**With the official opening of the SENNEBOGEN Academy and the Erich Sennebogen Museum in May 2014, the family-run enterprise, headquartered in Straubing, Germany, sets another milestone in the more than 60-year company history.**

In its facilities, the SENNEBOGEN Academy GmbH & Co. KG, houses a modern machine training center, including a demonstration site, as well as generously-dimensioned training- and conference rooms. In an authentic manner, the Erich Sennebogen

Museum offers insights into the more than 60-year company history with the historic machines and original contemporary documents. In the future, the pyramid-shaped building will also offer facilities for events of all types for up to 300 persons, and can also be booked by external interested parties.

The modern facilities of the SENNEBOGEN Academy offer space for instruction and training events in theory and practice. In three spacious training halls, virtually all

service situations can be reconstructed and practiced with real-world relevance. With a capacity of up to 5.000 man days of training yearly, service technicians, fitters, and maintenance personnel will be trained. In addition to training courses and events, the facilities can also be used for internal continuing education and instruction.



*Among the first SENNEBOGEN employees and their families could discover the new premises.*



*Impressed by the wide range of possibilities: Erich Sennebogen in conversation with our dealers.*



*Among the first guests, the SENNEBOGEN Sales Partners and employees' families were invited to experience the Academy. The building will also offer facilities for events and can also be booked by externals.*



*„A great appreciation of my husbands lifetime achievements“, rejoices Maria Sennebogen.*

# TECHNICAL TRAINING

## Dealer training



### » STATEMENT

„The basic training gives us extensive insight into the SENNEBOGEN product line. As a new dealer, I can experience the machines hands-on and I can make contacts.“ Nick Elcock (AGD Equipment) and Stefano Govoni (Esping Engineering)

## Driver courses

### » STATEMENT

„Operator training for the new machine - I was able to learn even more tricks for material handling here.“ Lukas Schiller, AKS Recycling



## Technical experience

### » STATEMENT

„Our service technicians handle regular on-site maintenance of our machines. During the SENNEBOGEN technology courses the participants were able to further extend their technical knowledge.“ Andreas Wiendl, Ziegler Holzindustrie KG



## Together successful: Expert training

„How does a hydraulic travel drive actually work, and what do I need to be particularly aware of with regard to hydraulic components?“ - These and other questions were answered by Rudolf Bitterle, specialist lecturer for mobile hydraulics at Bosch-Rexroth with extensive know-how and a lot of enthusiasm.

Bitterle is guest lecturer at the SENNEBOGEN Academy and explains the current state of the technology to participants from SENNEBOGEN production and the training team. The objectives of this internal continuing education are to better understand the structure and function of the hydraulic



parts from suppliers and to become more experienced in the handling of these parts. Not only faster final acceptance of the machines in production, but also a valuable transfer of knowledge in the enterprise are thus promoted. The training course, „Variable displacement pumps and travel drives“ by the company Bosch-Rexroth is just one of many technical continuing education courses presented by external partners in the SENNEBOGEN Academy.



Trainer Werner Schmerbeck successfully completed the qualification as a high power electrician. An important basis for the expansion of our training program for electric machines.

## Training team



Our young, qualified team with sound background and extensive career experience is available to you for professional continuing education on the SENNEBOGEN machines.

Do you have technical questions or are you interested in an individual quotation for training? **Contact us!**

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# EDUCATION IN THEORY & PRACTICE

## Green light: Successful start of the Academy

The autonomous SENNEBOGEN Akademie GmbH & Co. KG was founded in early 2014 for instruction, training, and continuing education. Starting shot for technical training courses in the new facilities. Since then, target-group oriented training and training events in theory and practice have been running with great success.

Whether employee training, dealer training or customer training, the first participants were consistently impressed with the spacious training halls. With a capacity of up to 5,000 man days of training yearly, service technicians, fitters, and mainte-



Practical training in three spacious halls.



Working with cut models and charts.

nance personnel can be trained here on the SENNEBOGEN machines, and participate in continuing education. The objectives are to help the customer to better use his machine, to minimize downtimes, and to recognize and rectify any problems early on. In the future, topics such as intelligent machine service and telemetric monitoring will be further driven. The adjacent demonstration

site, in particular, has now become ever more popular, as it certainly offers excellent possibilities for testing the machines under real-world conditions. For this a harbor site with bulk goods hopper, as well as a cross-country course, are available. On the extensive 24,000 m<sup>2</sup> site, training courses with plenty of practice can be demonstratively and safely implemented.

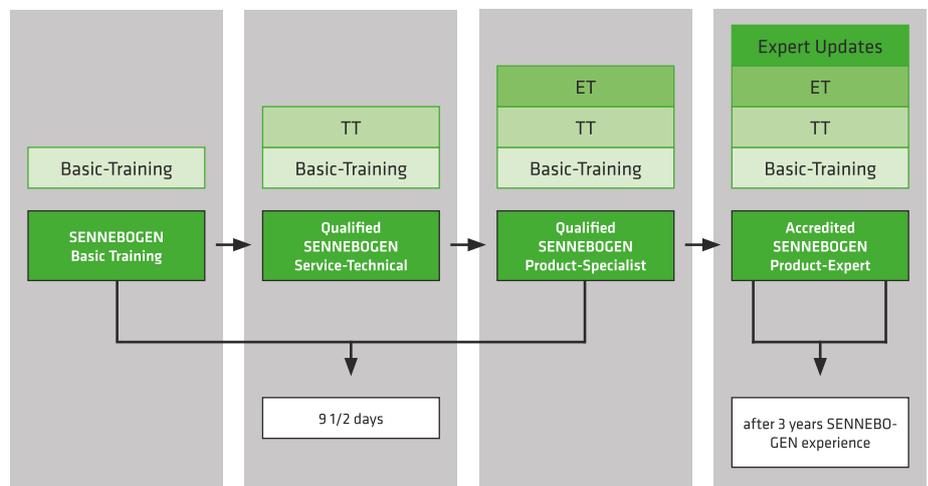
## Optimal training success with the modular training system

A modularized course system offers participants ideal possibilities for dealing with the SENNEBOGEN products in detail and for further development of their knowledge and skills.

Thus the Training Center ensures efficient transfer of knowledge and a uniformly high standard. Through the coordinated course system, the best prerequisites are in place for building on a common knowledge base in the advanced courses. The Basic Training (BT) provides the participants with the most important basic skills. Building on the Basic Training, a variety of product-based technical training courses (TT) are offered. In this regard content includes operation and maintenance of the machines, fundamentals of hydraulic and electrical circuit diagrams, as well as knowledge concerning

hydraulic pressure adjustment. SENNEBOGEN Expert Training (ET) is specifically designed for realistic troubleshooting. The specific functions of the assemblies are

dealt with in detail in the SENNEBOGEN Expert Training (ET). With participation in all training courses, the status, Accredited SENNEBOGEN Product Expert, is achieved.



# EVENTLOCATION & MEETING POINT

## Academy & Museum: Extravagant event and conference location

A generously dimensioned stage area, high-quality light and sound technology, and an open reception area - with these outstanding facilities, the Erich Sennebogen Museum is ideally equipped for all occasions.

As many as 300 persons can use the state-of-the-art conference center for festive events and banquets in an impressive ambiance. The



Modern, contemporary technology and attractive design feature the premises.

mix of history and state-of-the-art technology ensures a particularly impressive atmosphere in the 700 m<sup>2</sup> museum. This event area can be booked by interested companies, institutions, event organizers, and artists, as well as by private persons.



Erich Sennebogen Museum: Impressive ambience under the pyramid.



Conference- and meetingrooms offer space for all kinds of education and events.

➔ [www.sennebogen-academy.com](http://www.sennebogen-academy.com)



## Drive an excavator

Everything under control? You are at the controls in the operator cab of a material handling machine.



To lift and maneuver like the pros, this is what the operating students do under the expert instruction of our trainers. In this example, the task at hand is sorting scrap, stacking tires, or shoveling sand - but it's much more than a playground for big kids. The operator training experience can be conveniently booked for every event in the Academy. Thus it will be a lasting memory, an unique experience for everyone - You will be excited!

## Wow your customers



The Sparkasse Niederbayern Mitte, invited guests to a customer event in the pyramid.

Selected premium customers of the local Sparkasse were invited to the Erich SENNEBOGEN Museum. Expert presentations from the world of finance and an informal get-together - the perfect mix. With a complete package of different event rooms, appealing catering, and exclusive machine operation, the SENNEBOGEN Academy was able to convince. The guests were enthusiastic.

## Event & Meeting



A delegation of the Sudanese Ministry of Transport visiting the Academy. International flair: The guests were impressed by the ambience.

You are looking for an exclusive location for your event?

Contact us!

## »Contact

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