**LAYING OF THE FOUNDATION STONE: SENNEBOGEN INVESTS OVER 25 MILLION IN NEW STEINACH/LOWER BAVARIA SITE**

**With the official laying of the foundation stone on 10.07.2020, SENNEBOGEN is continuing its growth strategy and investing in a new location in the community of Steinach/district of Straubing. Construction of the new Customer Service Center began in April. Now the project has been presented to the public with the laying of the foundation stone. At the new location, which is scheduled to go into operation by May 2021, SENNEBOGEN will bundle the service activities from the spare parts, customer service and SENNEBOGEN Vertriebs GmbH & Co. KG. Two office buildings, spacious halls and an ultra-modern spare parts warehouse are being built on a site covering 87,000 m². Together with representatives from politics and the construction companies involved, the shareholders Erich and Walter Sennebogen used the symbolic act of laying the foundation stone to ask for the 25 million euro investment to go well.**

At the construction site just outside Straubing, conveniently located at the junction of the A3 motorway and B20 national road, participants at the laying of the foundation stone were able to get a good idea of the dimensions of the future SENNEBOGEN Customer Service Centre building. "We are right on schedule with the construction project", said shareholders Erich and Walter Sennebogen at the laying of the foundation stone. Earthworks and foundation work for the buildings and for soil improvement are already underway. The first foundations and concrete pillars are already bearing witness to the future dimensions of the ultra-modern service centre. With the spare parts centre, customer service and [SENNEBOGEN Vertriebs GmbH & Co KG](https://www.sennebogen-svg.com/), all customer and service-oriented company divisions will be bundled at one location in the future and synergy effects can be exploited. The transport links offer the best possible access for the [rental and used](https://www.sennebogen-rental-used.com/en.html%22%20%5Ct%20%22_blank) machinery sector and international spare parts logistics and the plant is conveniently located between Straubing and Wackersdorf.

The first construction steps have already been taken, the general contractor is the company Max Bögl. The construction project is planned and coordinated by the general planner Koch Group, and of course the company's own SENNEBOGEN cranes are also being used for the individual construction steps. Without a crane, but with the active support of all those involved in the construction, a time capsule was finally sunk into the ground, containing coins, construction plans and a current daily newspaper to draw attention to the importance of the project and to ask for a smooth construction process.

Participating in the official laying of the foundation stone:

* Mr. Erich Sennebogen, shareholder
* Mr Walter Sennebogen, shareholder
* Mr Hans Bögl, General Contractor Construction
* Mr. Axel Koch, General planner Koch Group
* Ms Christine Hammerschick, Mayor of the municipality of Steinach
* Mr. Karl Mühlbauer, former mayor of Steinach
* Mr Josef Laumer, District Administrator Straubing-Bogen

Background: new Customer Service Center

In future, SENNEBOGEN will bundle the service activities from the spare parts, customer service and SENNEBOGEN Vertriebs GmbH & Co. KG on the new premises in Steinach:

An ultra-modern logistics environment is being created for **spare parts management** with an automation of warehouse technology and optimized logistics processes. In the fully automated spare parts warehouse with 30,000 articles there is space for 5,300 pallets and 37,400 small parts containers. In the 28 m high large parts cassette warehouse, components weighing up to 20 t can be stored and managed.

In the course of the new location about **100 jobs** will move from Hebbelstraße in Straubing to Steinach. In the medium term, another **50 jobs will be created** there with qualified specialists, in particular agricultural and construction machinery mechanics as well as technicians and engineers, for state-of-the-art telemetry and remote diagnosis techniques in an attractive working environment.

**SENNEBOGEN Customer Service** will work even more intensively with digitalised support solutions from the new location in future and has well-equipped workshop halls.

The **SENNEBOGEN Vertriebs GmbH & Co. KG. (SVG)** supports the existing sales and service partners with its Rental & Used service with an interesting portfolio of excavators and cranes, either as used machines or for rental. In direct sales, the regional SENNEBOGEN customers in Lower Bavaria and the Upper Palatinate are supported from Steinach.

Captions:

* Two office buildings, spacious halls and an ultra-modern spare parts warehouse are being built on a site area of 87,000 m². In the first construction phase, a total of 18,000 m² of land will be built on.
* The shareholders Erich and Walter Sennebogen (from right) invest a total of over 25 million euros in the new location in the district of Straubing-Bogen.
* In a time capsule the construction plans, a daily newspaper and coins from the circle of those present were collected. With the request for good construction progress, it was then sunk.
* The foundation stone was safely walled in.
* Family team work: Erich and Walter together with their sons Anton, Sebastian and Alexander placed the green foundation stone.
* Joint laying of the foundation stone with representatives from the district of Straubing-Bogen, the community of Steinach, the Koch Group (general planner), the Max Bögl Group (general contractor for construction) and the Sennebogen family.